



First Aid, CPR, and AED Training Proposal



DWC ENTERPRISE

DWC Enterprise is proud to offer First Aid, CPR, and AED training through the National Safety Council (NSC), a nationally recognized leader in occupational health and safety. Our certified instructors deliver evidence-based, OSHA-compliant training that equips participants with the skills and confidence to respond effectively in medical emergencies.

With over 20 years of experience supporting safety and workforce development across diverse industries, including construction, highway maintenance, municipal services, and education, DWC Enterprise combines best-in-class instruction with a commitment to service, flexibility, and professionalism.

Course Overview

Our NSC-certified First Aid, CPR, & AED course includes:

- Adult & Pediatric First Aid (Bleeding, burns, shock, etc.)
- Cardiopulmonary Resuscitation (CPR)
- Automated External Defibrillator (AED) Use

Core Course Topics

The curriculum is designed for in-person, highly interactive, skills-based learning following the 2020 CPR/ECC Guidelines. The NSC First Aid, CPR & AED curriculum meets or exceeds OSHA First Aid Standard (29 CFR 1910.151). Notably, NSC is the only nationally recognized program that exceeds OSHA first aid best practices.

The NSC course comprehensively addresses the following key areas:

- Recognizing a medical emergency
- Handling breathing and cardiac emergencies
- Performing CPR and using an Automated External Defibrillator (AED)
- Identifying and caring for bleeding, wounds, shock, burns, fractures, bone/joint injuries, head/spinal trauma, sudden illness, allergic reactions, poisoning, and heat/cold emergencies
- Choking response and recovery positioning
- Preventing disease transmission (universal precautions)
- Techniques for rescuing and moving victims safely

Course Format

- Group sizes: 5–20 participants per session (larger groups upon request)
- Course length: 4.5–6 hours depending on content selection
- Includes National Safety Council certification, valid for two years and recognized by OSHA and most workplace safety programs.

Why Choose DWC Enterprise?

- **Certified Instructors:** All training is delivered by NSC-authorized instructors with current credentials
- **Industry-Specific Training:** Content can be customized to reflect the real hazards your team faces.
- **Workforce-Friendly Scheduling:** Evening, weekend, and on-site options available.
- **Documentation and Compliance Support:** We provide all necessary attendance records, certifications, and training documentation to meet OSHA and insurance requirements



Why Training Matters the Impact of Training & Preparedness

According to the U.S. Bureau of Labor Statistics, over 5,000 workplace fatalities occurred in 2023, and more than 3.5 million non-fatal injuries were reported in 2022 (U.S. Department of Labor, 2024). Sudden cardiac arrest affects over 350,000 Americans outside the hospital each year, with overall survival rates remaining under 10% unless immediate intervention occurs (American Heart Association, 2023). Research shows that when CPR and an AED are used within minutes, the chance of survival can double or triple (Washington Post, 2025). In fact, each minute without CPR reduces survival by approximately 10% (American Red Cross, 2023). A nationwide survey found that 33% of safety managers reported lives had been saved in the workplace due to CPR, First Aid, or AED training, and 75% noted that trained employees had effectively responded to medical emergencies (ISHN, 2017). These interventions not only reduce risk but also foster a culture of preparedness—69% of trainees reported feeling more equipped to act in emergencies, and over 90% of employees said they would participate in training if it were made available by their employer (Red Cross, 2023; AHA, 2023).

Sources:

American Heart Association. (2023). *CPR facts and statistics*. <https://cpr.heart.org/en/resources/cpr-facts-and-stats>
 American Red Cross. (2023). *CPR and first aid training statistics*. <https://www.redcross.org/take-a-class/resources/articles/cpr-facts-and-statistics>
 ISHN. (2017). *Most U.S. workplaces unprepared for cardiac emergencies*. <https://www.ishn.com/articles/106738-most-us-workplaces-unprepared-for-cardiac-emergencies>
 U.S. Department of Labor. (2024). *Injury, illness and fatality data*. <https://www.osha.gov/data/commonstats>
 Washington Post. (2025, April 28). *What to know to save a life: The key to cardiac arrest survival*. <https://www.washingtonpost.com/health/2025/04/28/cardiac-arrest-cpr-aed-training>

Next Steps

Customized to Fit Unique Needs

The training topics outlined above represent some of the key areas that add immediate value. However, we recognize that every organization is unique, and we welcome the opportunity to meet with you to:

- Discuss your specific goals, challenges, and priorities
- Identify any additional training or consulting solutions that may be beneficial
- Customize the content, delivery methods, and schedule to meet to review

Our approach is flexible and client-centered, ensuring that the services provided are relevant, actionable, and aligned with your organizational objectives.

We look forward to collaborating with you to build a customized training and development roadmap that best supports your employees, management, and community-facing teams.

